

Dear Home & Garden Show Exhibitor,

Thank you for your interest in the 2024 REALTORS Home & Garden Show, March 22-30, 2024 (closed Easter Sunday). Please review all information provided below in preparation for submitting an **Application and Contract for Exhibit Space*** with the Greater Milwaukee Association of REALTORS (GMAR).

**PLEASE NOTE: Once submitted by the exhibiting company and subsequently approved by the GMAR, the online Application and Contract for Exhibit Space becomes a legal, binding agreement/contract between your company and the GMAR. By submitting this online document, you/your company is expressing intent to rent a booth at the HGS (minimum dimensions are 7'x10'), and agree to abide by all Rules and Regulations listed here: [2024 HGS Rules and Regulations](#).*

To submit your application, please use the link provided below. Once your application has been approved by HGS Show Management, you'll receive a welcome e-mail from **REALTORS Home & Garden Show 2024 (via Expo Genie)**. **If you do not see this e-mail within 15 minutes of submitting your application (on a weekday), please double check your spam folder. If you are submitting your application on a Friday after 3pm or on a Saturday/Sunday, please double check your inbox for this e-mail on Monday.**

The welcome e-mail contains a username and password that is unique to your company's account. Please save this information until the event. Show Management will continue to use the portal for all exhibit related updates.

[REGISTER TO EXHIBIT IN THE 2024 HOME & GARDEN SHOW HERE](#)

AFTER YOU RECEIVE THE WELCOME EMAIL:

Using the login and password found in the welcome e-mail, please follow these steps:

1. Visit the link provided in the welcome e-mail.
2. Login using your assigned username and password.
3. In the top navigation bar, click "Floorplan."
4. Select the booth that you want to purchase by clicking on the booth and then selecting "Add to Cart." New for 2024, all booth pricing includes any applicable premium placement fees and/or corner fees.
5. Once you've added all booth spaces you wish to reserve to your cart, go to your cart.
6. Final step once in your cart: Complete purchase as prompted.

Once you've reserved your booth using the online system, we will redraw your final space on the floorplan and account for any multi-booth discounts that apply. Joanna Tusing will e-mail you an invoice for payment (joanna@gmar.com).

Thanks again for your interest in the 2024 HGS. We look forward to a successful event in 2024!